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## **MaltaPost Launches Olympics 2012 Stamps Collection**

*Stamps depict the iconic logo and mascot for this year's Olympic Games in London*

On 27 July, MaltaPost will issue a set of two stamps commemorating the 2012 London Olympic Games. The stamps, valued at €0.37 and €2.11, depict the 2012 Olympic Games logo and Wenlock, one of the Games' mascots.

"The Philatelic Bureau of MaltaPost chose to reflect the magnitude of the upcoming Olympics – the biggest sporting event in the world," explains Joseph Gafá, CEO at MaltaPost plc. "With 26 sports in play, 10,500 athletes taking part and millions of spectators watching the action, the 2012 Games are set to be one of the largest ever. Thus we believe it is important for Malta to highlight such important international activities, especially as some of our top sportspeople will also be representing Malta in London."

The two stamps highlight two very important focuses of this year's Olympics – its logo and its mascot.

The logo is a representation of the number 2012, with the Olympic Rings embedded within the zero. It was designed to have a flexible colour palate so as to enable corporate sponsors to integrate their own colours, but the standard hues are green, magenta, orange and blue. The logo will be used on MaltaPost's €0.37 stamp.

Meanwhile, one of the Games' two Official Mascots is Wenlock and he will take up pole position on MaltaPost's €2.11 stamp. Wenlock and his co-mascot Mandeville (who will represent the Paralympic Games), were chosen from designs submitted by over 100 different international agencies. Wenlock's design incorporates a London taxi light, a camera that allows him to record everything and friendship bands in the five colours of the Olympic Rings.

The set '**London 2012 Olympic Games**' was designed by Sean Cini and was issued as miniature sheet bearing two stamps with values of €0.37 and €2.11. The sheet measures 120mm x 80mm, the stamps measure 44mm x 31mm, and they have a perforation of 13.9 x 14.0 (comb.). The stamp has been offset with the watermark of the Maltese Cross and was printed by Printex Ltd.

The set will be available as from 27<sup>th</sup> July from all Post Offices in Malta and Gozo. Orders may be placed online at [www.maltaphilately.com](http://www.maltaphilately.com) or by mail from the Philatelic Bureau, MaltaPost p.l.c. 305, Triq Ħal Qormi, Marsa, MTP 1001 - Telephone 2596 1740 - e-mail: [info@maltaphilately.com](mailto:info@maltaphilately.com)

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## **MaltaPost toħroġ il-kollezzjoni ta' bolli 'Olympics 2012'**

*Il-bolli bil-logo u l-maskot tal-Logħob Olimpiku ta' Londra ta' din is-sena*

Fis-27 ta' Lulju MaltaPost se toħroġ żewġ settijiet ta' bolli li jikkommemoraw il-Logħob Olimpiku ta' Londra ta' din is-sena. Il-bolli, b'valur ta' €0.37 u €2.11, juru l-*logo* tal-Logħob Olimpiku u lil Wenlock – il-maskot tal-Logħob.

"Il-Bureau Filateliku tal-MaltaPost xtaq li jfakkar l-importanza tal-Olimpijadi – l-akbar avveniment sportiv fid-dinja," spjega Joseph Gafá, CEO ta' MaltaPost plc. "B'26 tip ta' sport differenti, 10,500 atleta u miljuni ta' spettaturi jsegwu l-azzjoni, il-logħob tal-2012 mistennija li jkunu l-akbar li qatt saru. B'hekk ahna nemmnu li hu importanti ferm li Malta tfakkar dawn l-attivitajiet internazzjonali, speċjalment peress li whud mill-aqwa atleti Maltin se jirrapreżentawna f'Londra."

Iż-żewġ bolli se jenfasizzaw żewġ karatteristiċi ferm importanti tal-Olimpijadi ta' din is-sena – il-logo u l-maskot.

Il-logo jirrapreżenta n-numru 2012, biċ-ċrieki tal-Olimpijadi integrati fi-zero. Dan kien disinjat biex ikollu kuluri li jikkomplimentaw il-kuluri tal-logos tal-isponsors u l-kuluri li jispikkaw huma l-aħdar, il-magenta, l-oranġjo u l-blu. Il-logo se jintuża fuq il-bolla tat-€0.37.

Sadanittant, wiehed miż-żewġ maskots uffiċjali tal-Logħob hu Wenlock li se jkun fuq il-bolla tat-€2.11. Wenlock u l-maskot l-ieħor Mandeville (li se jirrapreżenta l-Logħob Paralympic) kienu magħzula minn 100 disinn sottomessi minn aġenziji internazzjonali. Id-disinn ta' Wenlock juri dawl ta' 'taxi' ta' Londra, kamera li tagħtih ċans jiġbed l-azzjoni kollha u 'bands' ta' ħbiberija b'ħames kuluri taċ-ċrieki tal-Olimpijadi.

Is-sett '**London 2012 Olympic Games**' kien ddisinjat minn Sean Cini u se jōħroġ fuq miniature sheet b'żewġ bolli b'valur ta' €0.37 u €2.11. Il-folja għandha qies ta' 120mm x 80mm u l-bolli għandhom qies ta' 44mm x 31mm b'perforazzjoni ta' 13.9 x 14.0 (comb.). Il-bolla kienet stampata offset b'watermark tas-Salib ta' Malta minn Printex Ltd.

Is-sett se jkun għall-bejgħ mis-27 ta' Lulju mill-fergħat kollha tal-MaltaPost. Ordnijiet jistgħu jsiru online fuq [www.maltaphilately.com](http://www.maltaphilately.com) jew bil-posta mill-Bureau Filateliku, MaltaPost p.l.c. 305, Triq Ħal Qormi, Marsa, MTP 1001 - Telephone 2596 1740 - e-mail: [info@maltaphilately.com](mailto:info@maltaphilately.com)