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Fresh Ideas from Freshers

MaltaPost welcomes suggestions for new services from university students

As part of a Freshers' Week competition, University and Junior College students were recently encouraged to brainstorm and offer suggestions for new products or services that they would like to see at MaltaPost Post Offices. The winners were recently announced and congratulated.

"Students use our services very regularly so it made sense to invite them to submit their own ideas," said Joseph Gafà, CEO at MaltaPost plc. "We are always looking to improve our services and this competition presented the ideal situation to find out what our customers really want."

A panel of judges chose the best suggestion: the fresh concept of international hub set-ups that forward online purchases not usually shipped to Malta.

MaltaPost welcomed the idea, which is in line with its short-term strategy to expand the market and increase mail flow into Malta. MaltaPost is now in the process of launching such a service.

The winners, Karl Camilleri, Stephanie Casha, Timothy Gingell, Maria Abdilla and Pearl Haber were presented with their prizes during a prize-giving ceremony held on Monday 27 February 2012 at the University Campus Post Office. The prizes, which were presented by Joseph Gafà, Charles Abdilla of Fexserv, Audrey Farrugia of Kinetix and Mr. Mark Coleiro of Constrading Ltd, included an HP Pro Book, One4All Gift Vouchers and a number of EASTPAK backpacks.

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Ideat ġodda mill-istudenti l-ġodda tal-Università

MaltaPost tilqa' suggerimenti għal servizzi ġodda mill-istudenti universitarji

Bħala parti mill-kompetizzjoni ta' Freshers' Week, studenti tal-Università u tal-Junior College kienu nkoragġati li jaħsbu f'suggerimenti għal prodotti u servizzi ġodda li jixtiequ li jkunu offruti fl-uffiċċji postali tal-MaltaPost.

“L-istudenti regolarment jużaw is-servizzi tagħna, b'hekk kien jagħmel sens li ninkoraġġuhom jagħtu l-ideat tagħhom,” qal Joseph Gafà, CEO ta' MaltaPost plc. “Aħna dejjem infittxu modi ġodda kif intejbu s-servizzi tagħna u din il-kompetizzjoni kienet mezz ideali biex nsiru nafu x'jixtiequ l-klijenti tagħna.” Il-ġurija għażlet l-aqwa suggeriment: il-kuncett ġdid ta' hub set-ups internazzjonali li jibagħtu l-affarijiet li jinxtraw online li normalment ma jkunux jistgħu jintbagħtu Malta.

MaltaPost laqgħat l-idea li hi parti mill-istrateġija short-term tal-kumpanija li tespandi s-suq u żżid il-posta li tasal f'Malta. MaltaPost issa qed fil-proċess li tnedi dan is-servizz.

Ir-rebbieħa Karl Camilleri, Stephanie Casha, Timothy Gingell, Maria Abdilla u Pearl Haber kienu pprezentati bil-premjijiet waqt ċeremonja li saret it-Tnejn 27 ta' Frar 2012 fl-Uffiċċju Postali tal-Kampus tal-Università. Il-premjijiet kienu prezentati minn Joseph Gafà, Charles Abdilla minn Fexserv, Audrey Farrugia ta' Kinetix u Mark Coleiro ta' Constrading Ltd. Il-premjijiet kienu jinkludu HP Pro Book, One4All Gift Vouchers u numru ta' basktijiet tal-EASTPAK.